## MEDIA RELEASE



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## MISSISSAUGA'S MIRUS INTERNATIONAL WINS PRESTIGIOUS ONTARIO BUSINESS AWARD

**Toronto** - Mirus International Inc. has been named one of 12 provincial winners of The Ontario Business Achievement Awards (OBAA) and the Ontario Global Traders Awards (OGTA) by the Ontario Chamber of Commerce.

"This year more than ever we must give credit to the firms that are investing in innovation, improving productivity and creating jobs in our communities," says Len Crispino, President and CEO of the OCC. "It always takes hard work and creativity to succeed in business, but in today's economic climate, resiliency and triumph are that much more worthy of recognition."

Mirus has been selected as the Silver winner of the OGTA - Innovation Award from a record number of nominees from across the province.

"Mirus is extremely pleased to have been recognized by the Ontario Chamber of Commerce for this Global Traders Award," exclaims Vice President and COO, Tony Hoevenaars. "As other manufacturers in Ontario would attest, competing globally in today's environment is very challenging. Customers with difficult power quality problems come to Mirus for our technical expertise and unique product offerings. In order to stay ahead of the International competition, we need to continually innovate. This award provides confirmation to all Mirus employees that their dedication to innovation is recognized as a major contribution to our success."

Some of the reasons Mirus was chosen for the award are:

- Innovative product development
- A commitment to research and innovation, including a computer simulation program and unique testing lab which differentiate it from its competitors
- Over 50% growth in past four years with sales in US, Dubai, Venezuela, Russia and Australia

OBAAX